



Co-funded by the
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of the European Union



Improving EU Undergraduates' Climate Change Awareness, Sense of Responsibility and Psychological Well-Being

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Join us in shaping a climate-conscious and emotionally resilient generation



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About the Project

ClimateTeach2025 aims to empower university students across Europe to understand and act on climate change through a holistic approach that integrates knowledge, emotional engagement, and personal well-being.

The project will design innovative educational tools and digital learning materials that not only raise awareness about climate change but also strengthen students' emotional resilience and sense of responsibility towards the environment.

Through collaboration between universities and technology partners, ClimateTeach2025 will create a learning model that connects scientific understanding, psychological insight, and digital innovation to support behavioral change.

 **Erasmus+ Cooperation Partnership in
Higher Education (KA220-HED)**

 **Duration: 30 months**

**Coordinator: Kırşehir Ahi Evran University,
Türkiye**



Objectives

The project pursues interconnected objectives:

01

Developing a Climate Change Awareness Assessment Tool

— to measure students' understanding, emotions, and behaviors related to climate change through a scientifically validated instrument.

02

Designing and developing the Climate Change (CC) Training Program

— a four-module training curriculum that enhances awareness, promotes eco-friendly behavior, and supports psychological well-being.

03

Implementing and evaluating the CC Training Program

— ensuring its effectiveness, scalability, and long-term use across European universities.

Each stage contributes to a comprehensive framework that will help institutions integrate sustainability and well-being into higher education teaching and learning.

INNOVATION AND IMPACT

While many educational projects focus on climate knowledge, ClimateTeach2025 adds the emotional dimension often missing in traditional approaches.

Research shows that information alone does not lead to sustainable action — people act when they feel connected, responsible, and capable. Research shows that emotions such as empathy, connection, and hope are stronger drivers of sustainable behavior than knowledge alone.

When students feel connected to nature, they are more likely to act for its protection.

ClimateTeach2025 introduces the emotional dimension into climate education.

It combines cognitive, emotional, and behavioral learning to create lasting awareness and motivation for responsible action.

Through interactive and reflective activities, students transform knowledge into care, and care into action.

They learn not only what climate change is, but why it matters personally.

Partnership



KIRŞEHİR AHI EVRAN UNIVERSITY (TÜRKİYE)

Project Coordinator, expertise in education, science, and digital pedagogy.



PIRITEKNOLOJİ COMPANY (TÜRKİYE)

Specializes in R&D for AR/VR and AI-based educational technologies.



POLYGONAL NORTH OY (FINLAND)

Expert in digital design, learning management systems, and interactive educational tools.



UNIVERSITY OF BUCHAREST (ROMANIA)

Brings experience in educational sciences, teacher training, and distance learning.



WEBSTER VIENNA PRIVATE UNIVERSITY (AUSTRIA)

Provides expertise in psychological well-being, resilience, and counseling education.



The consortium brings together universities and innovative technology companies, ensuring a balance of scientific, pedagogical, and technical expertise.



This partnership ensures that ClimateTeach2025 connects research, practice, and innovation in meaningful ways across Europe.

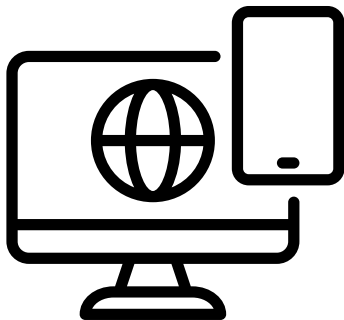
Expected Results

By the end of the project, ClimateTeach2025 will deliver a set of tangible, open-access results:

**A Climate Change
Awareness
Assessment Tool**



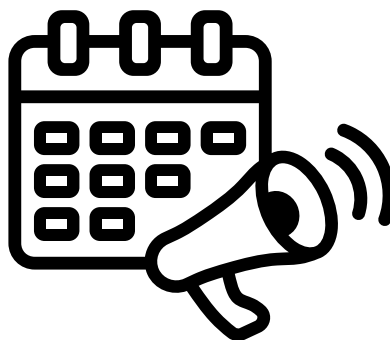
**A four-module
CC Training
Program**



**Student and
Practitioner
Handbooks**

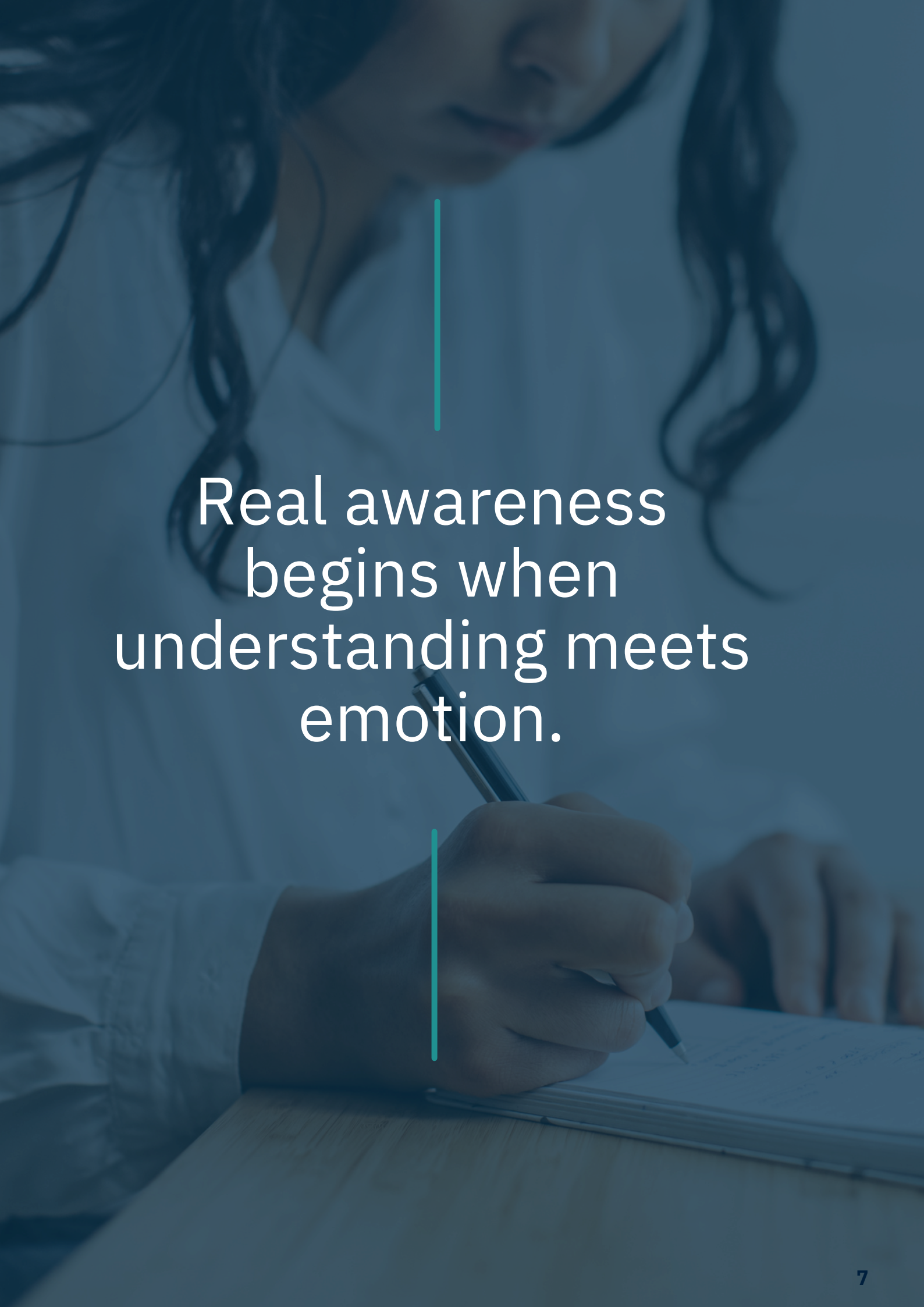


**A digital
learning
platform**



**Multiplier events
and
dissemination
activities**

These outcomes will strengthen the integration of sustainability and well-being in higher education across Europe, contributing to a more conscious, resilient, and climate-responsible academic community.

A person with long dark hair is writing in a notebook on a wooden desk. The image is overlaid with a semi-transparent teal filter. Two vertical teal lines are positioned on either side of the text. The text is in a white, sans-serif font.

Real awareness
begins when
understanding meets
emotion.

Long-Term Impact

The project's influence extends beyond the participating institutions.

It will strengthen environmental education, promote digital transformation, and enhance the well-being and resilience of European youth.

ClimateTeach2025 aims to inspire a generation of undergraduates who see themselves as active contributors to a sustainable future — not just informed observers.

By building emotional connections to climate action, the project supports Europe's Green Deal goals and the UN Sustainable Development Goals related to quality education, good health, and climate action.

Join us in shaping a climate-conscious and emotionally resilient generation.



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